



## GLOBAL INCENTIVE FOR MEETING PLANNERS WITH ACCOR'S A|CLUB LOYALTY PROGRAM

Accor hotels worldwide have launched a Meeting Planners incentive offering **A|Club loyalty points for conferences, meetings and events booked and held at a choice of over 1300 hotels, before 31 December 2009.**

To be eligible, Meeting Planners\* need to register for an **A|Club Meeting Planner** card at [www.a-club.com](http://www.a-club.com)\*\* – click on 'Join – Loyalty Program and quote 'MeetingPlanner'^ in the promotional code field. Meeting Planners who are existing A|Club members are also eligible for this incentive.

Meeting Planners will earn **1 A|Club point for every 2 Euros spent** (converted from the hotel's local currency) for a group of 7 or more people\*. Throughout the promotion, PCO's or independent venue finders **and** their client hosting the event are both eligible for points; and A|Club member delegates attending the conference will earn points on any personal expenses incurred at the hotel during the conference period.

Points can be earned and converted into cash vouchers for use in more than 2,000 hotels in 90 countries, including over 100 Sofitel, Pullman, MGallery, Grand Mercure, Novotel and Mercure hotels in Australia and New Zealand.

They can also be used with partners like Club Méditerranée and Europcar, or converted into points with leading airlines, including Qantas, Singapore Airlines, Thai Airways, Air France KLM, British Airways, Lufthansa, Delta Airlines, and US Airways.

Accor's conferencing incentives at Novotel and Mercure hotels throughout Australia still apply which include Novotel's \$60,000 prize draw incentive and Mercure hotels 'pay for 2, 1 for free' conference offer. For further details visit [www.meetingatnovotel.com.au](http://www.meetingatnovotel.com.au) and [www.mercuremeetings.com.au](http://www.mercuremeetings.com.au)

*\*'Meeting Planners' includes PCOs, venue finders and corporate meeting planners. Points are eligible on professional events only and do not include leisure groups, social events and weddings.*

*^ Please note that the promotional code is one word and is case sensitive.*

*\*\*Online newsletters can use the pre-populated registration form located at <http://www.a-club.com/meetingplanners/advantages/>*

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Media Contact: Yvette Peverell, Accor Hotels – 02 9280 9874 / [yvette.peverell@accor.com](mailto:yvette.peverell@accor.com)