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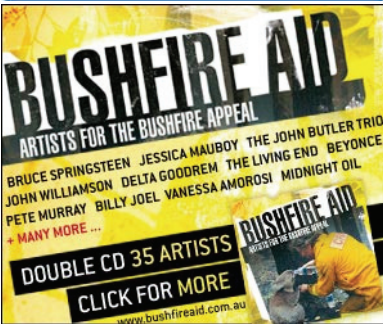


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Latest News

- Swiss Grand Triumphs Despite Meteorological Downturn
- Cicreate Organises Celebrity Charity Event in Eight Days
- Eight Aussie Planners Attend Borneo Famil
- Sony Hosts Journos at World Cup Qualifier
- Muso Launches Teambuilding Company at Luna Park
- QantasLink Reinstates Hotham Flights
- Etihad Launches Melbourne Flights with F-1 Themed Airbus
- Radisson Melbourne Offers Tertiary Training to Staff
- Aussie and NZ Planners Eye Shanghai as High-End Incentive Destination
- Fiji Tourism Survives on MICE: Special Report



Hot Products



Skye LifeStyle
Skye LifeStyle offers yoga, meditation, stretch and relaxation classes and can tailor wellness programs for any incentive, meeting or event, including partner programs and VIP groups. [more...](#)



Off-Road Adventure in Mongolia
An expatriate Australian is running an adventure company in Mongolia that offers all-inclusive motorbike and dune buggy tours of the arid Central Asian nation. [more...](#)



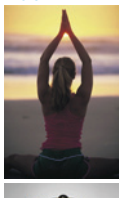
Emirates Launches Website for Mobiles
Dubai-based international airline Emirates has launched an online website for mobile devices. [more...](#)



Corporate Rally Driving Incentives
When times are stressful let your group blow off some steam with a corporate rally driving incentive. [more...](#)



Concierge Service
Check in for Air Canada's executive first class in Sydney and you'll get more than just a friendly smile, the anticipation of a comfortable flat bed and great inflight service, you'll also receive personalised help from the Air Canada concierge. [more...](#)



Bootcamp for the Soul
Sydney yoga studio, Power Living, is running its first health and lifestyle retreat at Byron Bay -- the nation's zen capital -- to help stressed Aussies cope with the economic downturn. [more...](#)

New Power-Assisted

Swiss Grand Triumphs Despite Meteorological Downturn

[Thu 02/04/2009 11:04:37]

By Ian Neubauer

The name may have jinxed the weather but it didn't sully attendance when the who's who of Sydney's event community gathered for the Swiss Grand Resort & Spa's 'Endless Summer Party'.

The Monday (Mar 30) night event was to be staged on the rooftop of the iconic Bondi Beach building to showcase its point of difference, with undisrupted views of the Pacific Ocean and surrounds.

A Bedouin tent, outdoor cocktail bar and sunset drinks had been planned for the terrace -- the same venue where Pernod Ricard held its super successful Absolut Bondi summer sessions party earlier this year.



The Swiss Grand Hotel & Spa on Sydney's Bondi Beach

But when a torrential downpour kicked in early in the day, the organisers moved the event to a large meeting room on the ground floor.

Despite the bad weather, more than 200 people turned up to the event, enjoying endless canapés, drinks, live music and entertainment as they networked the room.

The vibe was that the event showed the hotel's flexibility as well as the organisers can-do attitude and positive dispositions.

"The event was held to remind clients that the Swiss Grand remains open for some time to come, amid much confusion over the planned redevelopment of the site, which is unlikely to begin until at least late 2010," said Accor media relations manager, Gaynor Reid.

"The Swiss Grand became Sydney's hottest venue this summer, with the arrival of Cream Tangerine on its deck and the Absolut Vodka Parties on its rooftop and has also been used as a backdrop for many scenes in the current season of Underbelly.

"Now the GM Richard Holt is keen to assure clients that the hotel remains under normal operation and is still one of the best and most flexible event venues in town - whatever the weather," she said.

For more information on the Swiss Grand Hotel & Spa's event packages, [click here](#).

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